

# BEN COMMER

Graphic designer with over 2 years of experience working on simultaneous projects in branding, advertising, and UI/UX design. Thrives in a collaborative team environment to develop innovative solutions to meet creative goals. Adapts quickly to new technology and committed to continuous learning to expand skills and tackle new creative problems.

## WORK EXPERIENCE

### Marketing Design Intern/Independent Contractor *Quarles*

Jun. 2023 - Dec. 2023; Jun. 2024 - Present  
Milwaukee, WI

- Leading artwork direction for Quarles following brand standards
- Creating designs, graphics, and layouts for internal use across 13 firm locations
- Developing social media content totaling over 10,000 interactions

### Graphic Designer *Freelance*

Mar. 2022 - Present  
Milwaukee, WI

- Developing and managing a freelance graphic design business with an emphasis on helping businesses develop their brand
- Designing and implementing visual identity including logos, merchandise, and social media
- Work examples include, but not limited to, t-shirt designs for Milwaukee Home and logo design for Stonebraker Audio

### Social Media Consultant *Merchants of Whitefish Bay*

Sep. 2018 - Apr. 2022  
Milwaukee, WI

- Consulted on social media outreach and content
- Designed social media posts advertising events such as the Whitefish Bay Farmers' Market and Holiday Stroll
- Conducted photography and wrote supporting copy

## TECHNICAL SKILLS

Adobe Creative Cloud Suite (Photoshop, Illustrator, InDesign, XD, AfterEffects), Figma, Google Suite, Microsoft Suite, iWork, Final Cut Pro, Procreate

## EDUCATION

### Milwaukee Institute of Art & Design *BFA in Communication Design*

Jan. 2021 - Dec. 2023  
Milwaukee, WI

### ELISAVA School of Design *Graphic Design Study Abroad*

Jan. 2024 - Apr. 2024  
Barcelona, Spain

